



StoreTag

Market

Electronic Shelf Label and Centralized Management Solution

StoreTag is a digital retail solution that enables the centralized management of pricing, promotions, inventory, and product information through electronic shelf labels in supermarkets, cafés, restaurants, technology stores, and retail outlets.

Why StoreTag ?



Centralized
Price Management



Real-Time
Promotion Updates



Modern
Label Design



Data
Analytics



ERP
Integration

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See More!



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Electronic Shelf Label and Centralized Management Solution

Electronic shelf labels display information such as product prices, stock levels, and barcodes on low-power screens. Updates are transmitted wirelessly to the store through the gateway infrastructure.

Label Examples:



1.54"



2.13"



4.2"



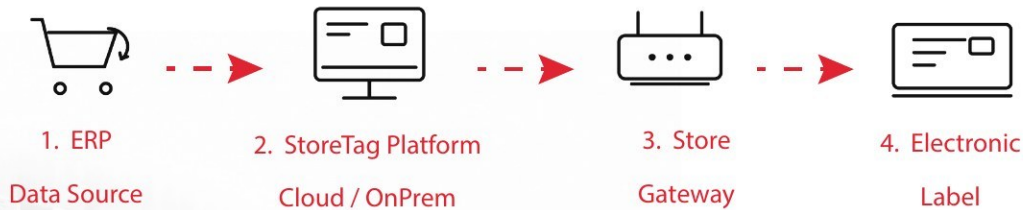
5.8"

*Please contact us for other sizes.

Management Panel Modules

- | | | |
|------------------------------------|--|--|
| • Product Management | • Label Management | • Price and Promotion Management |
| Product and category setup | Label setup, template creation, and grouping | Price, promotion, and scheduling |
| • Dashboard and Reporting | • User Management | • ERP Integration |
| Real-Time monitoring and reporting | User role, and permission management | Centralized, regional, and local price |

How It Works?



Pricing, promotion, and product data are managed centrally, while the relevant in-store labels are updated wirelessly.